

# 2011 GKC ARMA Spring Seminar

## A Technology and Governance Journey

May 11, 2011

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National Archives and Records Administration  
400 West Pershing Road, Kansas City, Missouri

Managing privately-held information is a challenge for records and information professionals. It will become an even bigger problem as regulatory entities add more requirements. What are the requirements for managing secured data? How do you manage secured information created by today's current and future technology tools? What are the issues being created by these varying technologies? These urgent topics relating to technology and governance of protected data - is it ***INFORMATION OVERLOAD?***



For more information visit  
<http://gkcarma.org/spring%20seminar.aspx>.

# Privacy Alert: Taking Action to Ensure Data Security

## Session 1: Data Privacy Meets Records

**Management:** A review of current and anticipated data privacy regulations and discussion of steps that companies should be taking to ensure protection of information and compliance with regulations.

## Session 2: Technology Issues for Today's

**Records Management:** An examination of the newest issues that today's technologies create for records managers, including social networking, the increased use of personal PDAs, the ability of new apps to impact information retention, and storage of information in the cloud.

## Session 3: Technology Solutions for Today's

**Records Management:** Recognizing the proliferation of technology solutions that are offered to today's records managers. This technology-agnostic session will focus on the steps that must be taken, input that must be obtained, and questions that must be asked in order to identify the technology solutions that best meet your needs – regardless of the stage of the information lifecycle you are seeking to address.

## Session 4: Information Governance in the Digital

**Age:** This session will examine the roles, standards, and processes that companies must consider as they seek to ensure secure and efficient information management.



**M. James Daley Esq., CIPP** — Jim Daley helps Fortune 500 clients apply technology to reduce the legal risk and costs of complex litigation. He combines his complex litigation and technical expertise to help clients develop practical, innovative and defensible solutions to e-discovery, electronic records retention and compliance obligations. A frequent author and speaker on records management, e-discovery and data privacy issues, Jim serves as Co-Chair of the Sedona Conference Working Group International Electronic Information Management, Discovery and Disclosure.



**Laura Clark Fey, Esq.** — Laura Fey applies her 19 years of litigation and trial experience to her work assisting corporate clients develop and implement practical, legally compliant, and cost-effective strategies to address a wide variety of records retention, e-discovery, and data privacy challenges. Laura has been recognized as a Missouri and Kansas Super Lawyer and "Top 50 Women

Lawyers;" "Best of the Bar" in Kansas City; and "40 under Forty" by Ingram's Magazine.



**Lisa A. Lukaszewski, Esq.** — Since graduating from the University of Notre Dame Law School, Lisa Lukaszewski has spent more than 14 years helping companies about discovery and litigation. Today, she focuses her practice on helping corporate clients solve their records management, compliance, e-discovery and data privacy issues. In addition to developing policies, processes, and training, Lisa is a frequent speaker on the records management and legal issues impacting organizations today.



### General questions?

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### Registration questions?

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*The Journey Begins With You*

# 2011 GKC ARMA Spring Seminar: A Technology and Governance Journey

## Registration

### Title: Privacy Alert: Taking Action to Ensure Data Security

Your registration includes the full day of sessions, continental breakfast, lunch, vendor fair, onsite parking, and seminar handouts. To reserve your spot, register by **April 29, 2011**.

Please submit complete information on the form below to register.



#### **Mail** by Friday, **April 25, 2011**

Mail your reservation, with payment (payable to GKC ARMA) to the address below. If paying with credit card, please be sure to include the account number and name on the card.

**Husch Blackwell, LLP, Attn: Paul McCulley**  
**4801 Main Street, Ste. 1000**  
**Kansas City, MO 64112**



#### **Telephone** (register and arrange to forward payment)

Call Paul McCulley at 816.983.8861



#### **E-Mail** (register and arrange to forward payment – if paying with credit card, please be sure to include the account number and name on the card)

Send e-mail to Paul McCulley at [paul.mcculley@huschblackwell.com](mailto:paul.mcculley@huschblackwell.com)



#### **Online Registration** GKC ARMA offers online registration and PayPal service as a payment option. Go to our website to register online. [www.gkcarma.org/spring%20seminar.aspx](http://www.gkcarma.org/spring%20seminar.aspx)

### Registration Fee

- ARMA Member ..... \$ 125
  - Non-member ..... \$ 150
  - Full-time student ..... \$ 50
  - 3 or more from same company/agency ..... \$ 100 per person
  - New member ..... \$ 275
- (Event + \$175 annual ARMA membership fee and a free 1-year GKC ARMA membership)

**Please submit one form per person. Thank you.**

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Last Name, First Name

Company or Organization

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Title

Division/Dept.

Area Code/Phone Number

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Mailing Address

E-mail Address (confirmation will be sent, if provided)

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Credit Card Number

Exp. Date

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Name on Card

Signature of Cardholder

I do not want GKC ARMA to share my contact information with other attendees or vendors.

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