



**GKCARMA  
INTERNATIONAL CHAPTER**

*President  
Todd Knowles – Shook, Hardy & Bacon*

*President Elect  
Karen Shaw – National Archives and  
Records Administration*

*Vice President – Programs  
Charles Reese – City of Kansas City,  
Missouri*

*Secretary  
Bob Featherston – Media Services /  
Shred Time*

*Treasurer  
Brian Dowling – Johnson County  
Sheriff's Office*

*Director of Education,  
Christine Hohman – ARMA  
International*

*Director of Arrangements  
Leslie Welch - Shook, Hardy & Bacon*

*Director of Membership  
Clifford Phillips - Serco*

*Director of Publications  
Andrea Murdock – Spencer, Fane, Britt  
& Browne*

*Immediate Past President  
John Downs – Cutting Edge Solutions*

**2009 - 2010 GKCARMA Vendor Sponsorship Packages**

**Year 2009 – 2010 Greater Kansas City ARMA Chapter Invitation  
for  
Vendor Participation / Sponsorship**

The Greater Kansas City Chapter of ARMA International (GKCARMA) is planning its 2009 – 2010 calendar year. We would like to offer you an opportunity to promote and position your company for success in the Greater Kansas City Area. Below are some exciting opportunities available to you as our sponsor(s).

There are 130+ members in The Greater Kansas City Chapter of ARMA International who are key decision makers for purchasing products and services for the organization which they represent. These leaders would appreciate your support as a sponsor of The GKCARMA Chapter whose mission is to:

- Educate members on the standards and guidelines related to records management
- Improve the quality of management in the service organizations;
- Promote and enhance the competence and professionalism of its members;
- Represent professional records management to the community and to the community at large
- Strengthen records management relationships with vendors.

Your company's sponsorship as a vendor supports a variety of educational opportunities and networking events for The GKCARMA members, as well as other projects each year.

This year, we would like to extend the opportunity for you to tell us at what level of sponsorship your company would like to participate for the 2009-2010 year. This approach will help your organization in planning for the upcoming year without numerous contacts from us.

Please review the enclosed information regarding the designed Vendor Sponsorship Options. If you would like to participate, please complete and return the form by September 30<sup>th</sup>, 2009. Please send check, money order or correspondence to John Downs at 818 Grand Blvd, Ste 900, Kansas City, MO. 64106. I can be reached at 816-421-2011 Ext 105 or e-mail at: [johnd@CES-INC.com](mailto:johnd@CES-INC.com) for any additional questions or concerns about the options. We thank you for your past, present and future support of The GKCARMA Chapter, our members and programs.

Sincerely,

John Downs  
Past - President



## **2009/2010 - CHAPTER VENDOR SPONSORSHIP OPTIONS**

### ARMA INTERNATIONAL MEMBERSHIP

ARMA International is a not-for-profit association of over 10,000 information management professionals and has 150 chapters in the United States, Canada and over 30 other countries. Membership in The Greater Kansas City Chapter of ARMA International provides a way to actively participate and contribute to the information management profession. ARMA International members include records and information professionals, imaging specialists, archivists, hospital administrators, legal administrators, librarians, and educators. ARMA International, its chapters, and its members are dedicated to helping individuals, organizations, and government agencies successfully meet the challenges of the increasingly complex records and information management field. **(Cost Per Person \$175.00 Annually)**

### GKCARMA CHAPTER MEMBERSHIP

Enrich your ARMA International membership by joining The Greater Kansas City Chapter of ARMA (GKCARMA). The GKCARMA International is an association of professionals serving the Records and Information Management field right here in the greater Kansas City area. Our membership includes record and information managers, archivists, corporate librarians, imaging specialist, legal professionals, knowledge managers, consultants, educators and members of the Kansas City and surrounding business community serving the Information Management profession. **(Cost Per Person \$35.00 Annually)**

### GKCARMA WEB SITE ADVERTISING

At The GKCARMA Chapter of ARMA International, we recognize that records and information are vital assets. As technology becomes more complex, the volume of records larger, and the risk of damage or liability greater, the need for highly skilled records professionals is growing. As a result, an increasing number of businesses, government agencies, law firms, universities, utilities, and other organizations are turning to professional records managers. The GKCARMA Chapter web site is an excellent way to advertise within the Kansas City and surrounding records and information community. Your company logo will be listed in the sponsorship section of our web site. Your company logo will be hot linked to your website. **(Annual Cost – 12 Months - Company Logo Listed in Platinum Section - \$1000.00, 12 Months Company Logo Listed in Gold Section - \$500.00, 12 Months Company Logo Listed in Silver Section - \$250.00, 12 Months Company Logo Listed in Bronze Section - \$150.00)**

### GKCARMA HEARTLAND NEWSLETTER ADVERTISING

In addition to the GKCARMA Chapter web site, GKCARMA has newsletter that is published 10 times a year. All vendors will have the opportunity to advertise contact names and company information displayed. Your company logo will be listed in the sponsorship section. **(Annual Cost – 10 Months - Company Logo Listed in Platinum Section - \$1000.00, 10 Months Company Logo Listed in Gold Section - \$500.00, 10 Months Company Logo Listed in Silver Section - \$250.00, 10 Months Company Logo Listed in Bronze Section - \$150.00)**



### GKCARMA MONTHLY LUNCHEON / MEETING SPONSOR & RECOGNITION

Vendors may be selected to attend one of the regular monthly meetings of the Chapter for “free”. Vendors will be recognized during the meeting and given a brief period to talk about their company and the products and services they offer. You will also have the opportunity to donate a door prize which the vendor will be given the opportunity to draw the winning ticket during the meeting. **(Cost Per Meeting - \$100.00, Cost Per Attendee - Member \$25.00, Non-Member \$30.00)**

### GKCARMA SPRING SEMINAR

The Kansas City Chapter of ARMA is focused on providing quality continuing education and networking opportunities to its membership. This is accomplished not only through monthly meetings but at our Annual Spring Educational Seminar as well. The Spring Seminar is typically one or two days of education, entertainment and networking. All speakers, vendors and presentations are directly related to the RIM profession and ARMA International. At the Spring Seminar all vendors will have the opportunity to support their existing clients, make new contacts and connect with 100 -150 RIM professionals. Additionally, members from other ARMA chapters, associations and organization such as, Association of Legal Administrators Association of Information and Image Management and Knowledge Management Institute are also invited to attend. Sponsorship includes 6’ table, one full registration, advertising in the Spring Seminar Brochure and opportunity to talk to Seminar Attendees about your company’s products and services. **(Cost Per Booth \$300.00, Cost Per Seminar Attendee \$125.00, Cost Per Break Session, \$150.00)**

### GKCARMA SOCIAL NETWORKING EVENT

This “NEW” and exciting event is currently being discussed for approval by The GKCARMA board of directors. Event date and time is still to be determined. Vendors are invited to attend with an opportunity to invite clients and / or other prospective GKCARMA chapter members. **(Cost Whole Event - \$500.00, Cost Per ½ Event - \$250.00, Cost ¼ Event - \$125.00)**

### GKCARMA VENDOR APPRECIATION EVENING

Another “NEW” event! The Chapter has one social event every year. Vendors will receive an invitation to interact on a social basis with GKCARMA members. This is will be a new event for the Greater Kansas City Chapter this year. Location and details are yet to be determined, but the event will be held in an after-hours forum. Vendors will have the opportunity to get more acquainted and interact with members on a social level over cocktails and appetizers. **(Cost Whole Event - \$100.00, Cost Per ½ Event - \$75.00, Cost ¼ Event - \$50.00)**



## 2009/2010 - CHAPTER VENDOR SPONSORSHIP OPTIONS

### **Platinum (Certified Records Manager)-----\$1,750.00**

- Membership** – Two (2) ARMA International Annual Membership for Twelve (12) Months
- Membership** – Two (2) GKCARMA Chapter Annual Membership for Ten (12) Months
- Web-Site** - Listed under Platinum section of GKCARMA web site for Twelve (12) Months
- Newsletter** – Ten (10) Issues - Sponsorship Corner listed under Platinum Sponsor
- Monthly Luncheon** - Sponsorship for Three (3) Monthly Annual Luncheon Meetings. Includes lunch for Two (2) Attendees at each event and recognition sign at registration desk. (Optional – 5 minute verbal overview of company offerings and company hand-outs on guest tables or registration desk.)
- Spring Seminar Sponsor** – First Choice of location for Company Display
- Spring Seminar Attendee** – One full conference attendee pass
- Spring Seminar Sponsor**- Recognition Sign with company logo for One (1) Break Session
- GKC Social Event** – Sponsor a whole evening with guest from your company and the GKCARMA association members
- Vendor Appreciation Evening** – Any Four (4) Company Employees or (4) Guest of Company

### **Gold (Records Manager)-----\$1,250.00**

- Membership** – One (1) ARMA International Annual Membership for Twelve (12) Months
- Membership** – One (1) GKCARMA Chapter Annual Membership for Ten (12) Months (Can only be applied to a active ARMA International membership ID)
- Web-Site** - Listed under Gold section of GKCARMA web site for Twelve (12) Months
- Newsletter** – Ten (10) Issues - Sponsorship Corner listed under Gold Sponsor
- Monthly Luncheon** - Sponsorship for Two (2) Monthly Annual Luncheon Meetings. Includes lunch for Two (2) Attendees at each event, and recognition sign at registration desk. (Optional – 5 minute verbal overview of company offerings and company hand-outs on guest tables or registration desk.)
- Spring Seminar Sponsor** – Second Choice of location for Company Display
- Spring Seminar Attendee** – One full conference attendee pass
- Spring Seminar Sponsor** - Recognition Sign with company logo for One (1) Breakout Session
- GKC Social Event** – Sponsor ½ of an evening with guest from your company and the GKCARMA association members
- Vendor Appreciation Evening** – Any Three (3) Company Employees or (3) Guest of Company



**Silver (Records Analyst)-----\$750.00**

**Membership** – Two (2) GKCARMA Chapter Annual Membership for Ten (12) Months (Can only be applied to a active ARMA International membership ID)

**Web-Site** - Listed under Silver section of GKCARMA web site for Twelve (12) Months

**Newsletter** – Ten (10) Issues - Sponsorship Corner listed under Silver Sponsor

**Monthly Luncheon** - Sponsorship for One (1) Monthly Annual Luncheon Meetings. Includes Lunch for One (1) Attendee and recognition sign at registration desk. (Optional – 5 minute verbal overview of company offerings and company hand-outs on guest tables or registration desk.)

**Spring Seminar Sponsor** – Third Choice of location for Company Display

**Spring Seminar Attendee** – One full conference attendee pass

**Spring Seminar Sponsor** – Recognition Sign with company logo for One (1) Break Session

**GKC Social Event** – Sponsor ¼ of an evening with guest from your company and the GKCARMA association members

**Vendor Appreciation Evening** – Any Two (2) Company Employees or (2) Guest of Company

**Bronze (Records Clerk)-----\$500.00**

**Membership** – One (1) GKCARMA Chapter Annual Membership for Ten (12) Months (Can only be applied to a active ARMA International membership ID)

**Web-Site** - Listed under Bronze section of GKCARMA web site for Twelve (12) Months

**Newsletter** – Ten (10) Issues - Sponsorship Corner listed under Bronze Sponsor

**Monthly Luncheon** - Sponsorship for One (1) Monthly Luncheon Meetings – Includes recognition sign at registration desk. (Optional – 5 minute verbal overview of company offerings, company hand-outs on guest tables or registration desk.)

**Spring Seminar Attendee** – One full conference attendee pass

**GKC Social Event** – Join us for an evening with guest and the GKCARMA association members

**Vendor Appreciation Evening** – Any One (1) Company Employee or One (1) Guest of Company

